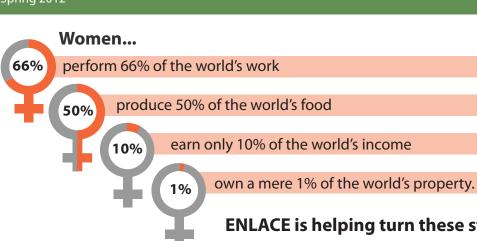
EMPOWERING multers



Spring 2012 www.enlaceonline.org







ENLACE is helping turn these stats around.

Women's involvement in ENLACE projects, transforming their families and communities:

75% of home gardens are cultivated by women 60% of tilapia producers are women 65% of micro-entrepreneurs are women

"I can feed my family, make money...and employ others. This benefits the entire community."

- Mama Lupa

In the remote Salvadoran village of Pajigua, there is a woman who is quietly revolutionizing the lives of those around her. Guadalupe Andrade Alvarez is a beloved and revered presence in her community--so much so that she is called by everyone the endearing name of Mama Lupa. Her story began in her father's pineapple orchard where she learned how to grow and sell pineapples. After his death, she added employees and expanded the enterprise to include the production of jelly and a pastry called semita. Her family grew to include children, grandchildren and other dependents, as did her reputation of being a smart, compassionate and mothering business woman.



Mama Lupa with ENLACE agronomist, David Gonzalez

In 2010 a local church began partnering with ENLACE to create home gardens. Like many poor villages in El Salvador, Pajigua's residents often live on less than a dollar a day and suffer from malnutrition. Home gardens address not only these needs but also the poverty of ideas and opportunity. According to ENLACE agronomist, David Gonzalez, "When Mama Lupa found out about the home gardens, she didn't see it just as an opportunity for herself but as an opportunity to help others." Mama Lupa's garden was a huge success and now she has expanded her business once again. She cultivates a variety of vegetables, has hired on new employees and teaches others how to grow their own gardens.



see a video of Mama Lupa's story @ www.enlaceonline.org/lupa



the mothers in your life by empowering women in El Salvador to transform their families and communities!



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[] \$ 250 - ongoing training and inputs to cultivate a home garden

[] \$ 200 - training and materials for one eco-stove

[] \$ 60 - start or expand one small business

[] Other Amount:

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